

19 May 2021

Tasty plc
("Tasty" or the "Company")

Directorate Change

Further to the announcement on 23 December 2020, Tasty (AIM: TAST), the owner and operator of restaurants in the casual dining sector, is pleased to announce the appointment of Harald Samúelsson as an independent non-executive director, with immediate effect.

Harald Samúelsson has over 20 years of experience in the UK restaurant industry. From 2000 to 2008, Harald helped grow Strada Restaurants from 4 to 54 restaurants in the UK in a senior operations position. In 2008, Harald joined Côte Restaurants as joint Managing Director, growing the group from 2 to 72 restaurants. In 2013, Harald co-led a management buy-out of Côte with CBPE Private Equity for £100m and in 2015 co-led a sale of Côte to BC Partners for £245m. During his Côte tenure, Harald was also joint Managing Director at Bill's restaurants from 2010 to 2012. In 2016, Harald joined Honest Burgers as a Senior Advisor and set up a property development company in Spain with projects in the Valencia, Madrid and Barcelona areas.

Keith Lassman, Non-executive Chairman, commented: "I am delighted to welcome Harald to the Board. His considerable industry experience will be hugely beneficial to us as the Group looks forward to the sector recovering from the pandemic."

The directorships and partnerships currently held by Harald Samúelsson and over the five years preceding the date of appointment are as follows:

Mr Harald Alexander Samúelsson, aged 53

Current directorships/partnerships

Viking Tulip Properties SL

Previous directorships/partnerships

Viking Tulip Consultancy Limited

Harald Samúelsson does not hold any ordinary shares in the Company and there are no further disclosures to be made pursuant to Schedule 2 paragraph (g) of the AIM Rules.

For further information, please contact:

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