

asty plc (the "Company")

Director/PDMR Shareholding

The Company announces that on 30 March 2017, Jonny Plant, the Company's Chief Executive Officer, bought 50,000 ordinary shares of 10 pence each in the Company ("Ordinary Shares"), at a purchase price of 75p per Ordinary Share.

Following the purchase, Mr Plant holds 4,313,843 Ordinary Shares, representing approximately 7.2 per cent. of the Company's issued share capital.

4 April 2017

Enquiries

Tasty plc

Jonny Plant, Chief Executive

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Cenkos Securities

Bobbie Hilliam

Harry Pardoe

Tel: 020 7397 8927

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name:	Jonny Plant
2	Reason for the notification	
a)	Position/Status:	Chief Executive Officer
b)	Initial Notification/Amendment:	Initial Notification
3	Details of the issuer, emission allowance market participation, auction platform, auctioneer or auction monitor	
a)	Name:	Tasty plc
b)	LEI:	n/a
4.	Details of transaction(s); section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted.	
a)	Description of the financial instrument:	Ordinary Shares of 10 pence each
	Identification code:	ISIN: GB00B17MN067

b)	Nature of the transaction:	Purchase of Ordinary shares	
c)	Price(s) and volume(s):	Price(s)	Volume(s)
		75p	50,000
d)	Aggregated volume:	50,000	
	Price:	75p	
e)	Date of the Transaction:	30 March 2017	
f)	Place of the Transaction:	London Stock Exchange	