

Tasty PLC  
16 November 2011

Tasty plc (the "Company")

#### Director's Dealing

The Company announces that it has received notification that Samuel Kaye, Executive Director of the Company, today purchased 50,000 ordinary shares of 10 pence each in the capital of the Company ("Ordinary Shares"). The Ordinary Shares were purchased at a price of 51 pence per Ordinary Share. Following the purchase, Samuel Kaye is interested in 9,177,207 Ordinary Shares, which represents approximately 19.18 per cent. of the current issued share capital of the Company.

The Company has also received notification that Adam Kaye, Non Executive Director of the Company, today purchased 50,000 Ordinary Shares at a price of 51 pence per Ordinary Share. Following the purchase, Adam Kaye is interested in 7,427,206 Ordinary Shares, which represents approximately 15.53 per cent. of the current issued share capital of the Company.

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#### Enquiries

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